(b) if so, the details thereof; and

(c) if not, by when such decision will be taken?

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRIMATI PANABAKA LAKSHMI): (a) to (c) No, Sir. Central Government has not constituted any committee to study the textile workers suicides especially in Andhra Pradesh. There is no proposal at present to form any such committee.

100 day plan for Textile Sector

1327. SHRI RAJEEV SHUKLA: Will the Minister of TEXTILES be pleased to state:

(a) whether his Ministry has proposed any 100 day plan for textile sector; and

(b) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRIMATI PANABAKA LAKSHMI): (a) Yes, Sir.

(b) **Agenda for the first 100 days for Textiles Ministry**

Dr. Manmohan Singh, Prime Minister, on assuming office announced that each Ministry should identify such activities that need to be pursued in the next 100 days. In pursuance of the directions of Hon'ble Prime Minister, the Ministry of Textiles has formulated a 100 days Agenda for Action.

1. **Workshop for senior officers on result based performance management**

   Ministry of the Textiles will organize a Workshop on result-based performance management system for all the Senior Officers of the Ministry in the coming 100 days.

2. **Scheme for integrated textiles parks**

   In the coming 100 days, the Ministry will ensure:

   a. Inauguration of two Integrated Textile Parks.

   b. Appraisal by Expenditure Finance Committee-(EFC) of the proposal for establishing fifteen additional Parks.

3. **Technology upgradation fund scheme (TUFS)**

   The existing initiative of the Ministry will be deepened to expand the coverage of the Scheme to benefit the decentralized sector like Power-loom and Small Scale Sector in a comprehensive manner.

4. **Working group for National Fibre Policy**

   In the coming 100 days the Ministry will initiate the constitution of a Working Group for National Fibre Policy comprising all stake-holders of the textiles and fiber value chain. This Group will evolve the policy in a time-bound fashion in consultation with all stake-holders. The Report would be a trend setter for the textiles sector for the coming years.

5. **Cotton Corporation of India and Minimum Support Price (MSP) of Cotton**

The Government is operating the Minimum Support Price (MSP) Scheme through the Agency of Cotton Corporation of India Ltd. (CCI) to ensure a minimum return to the farmers even in the depressed market conditions. In the coming 100 days, the ministry will make efforts to achieve an additional allocation of Rs. 1,660 crore to CCI to meet out its MSP obligations.

6 **IT initiative for E-marketing**

In the coming 100 days, the Ministry's website will be updated and made interactive and will host Flagship Schemes/Programmes, Design Pool for traditional and contemporary crafts with regional languages interface, Frequently Asked Questions (FAQ) along with Ministry's response, etc. For the first time website will be ready with a complete platform for e-marketing.

7. **Revival and modernisation of National Textile Corporation (NTC)**

In the coming 100 days, the seven mills which have been modernized by NTC will be inaugurated. The details are as under:

I Three Mills at Mumbai *viz.* Tata Mills, India United Mill No. 5 and Podar Mills will be inaugurated. (These composite mills have been modernized by NTC at a cost of Rs. 73.10 crore).

II Coimbatore Murugan Mills, Coimbatore. Tamilnadu. {This composite mill has been modernized by NTC at a cost of Rs. 7.61 crore).

III Cambodia Mills. Coimbatore, Tamilnadu. (Modernisation cost of this Spinning Mill is Rs. 13.04 crore)

IV Pankaja Mills, Coimbatore, Tamilnadu. (Modernisation cost of this Spinning Mill is Rs. 16.00 crore)

V Sri Rangavilas S&W Mills, Coimbatore, Tamilnadu. (Modernisation cost of this Spinning Mill is Rs. 27.70 crore)

8. **Finalisation of action plan for promotional activities of All Export Promotion Councils/Bodies**

In coming 100 days, the Ministry will be promoting Mega Show in Japan (International Fashion Fair) in July 2009. Japan is one of the biggest consumer of textiles and clothing, but India has a very negligible market share (US $ 327 million in 2007 representing 1.12% of Japan's total textiles imports). The Mega Show in Japan will showcase products of 44 textiles exporters with focus on synthetics and cotton fabric. In all, 50 booths have been booked for this International Fashion Fair and the Ministry will provide over Rs. 3.00 crore to exporters for participation in the Fair.

9. **Handloom**

This Ministry will make the following efforts to promote the handloom sector:

I Training of weavers and allied workers.

In the coming 100 days, the Ministry will launch a programme to train 50,000 handloom weavers in various disciplines all over the country in consultation with the State Governments.

II Health Insurance Scheme for Handloom Weavers.

In the coming 100 days, 1.5 lakh weavers will be covered under the Health Insurance Scheme as against 15,000 (approx.) covered in the corresponding period (April - July 08) during 2008-09.

III Handloom Schemes in Regional Languages on the website.

The final translation will be uploaded on the website www.handlooms.nic.in through National Informatics Centre in the coming 100 days.

IV Finalization of Agency for construction of Handloom Complex at Janpath, New Delhi,

The Agency for construction will be finalized in the coming 100 days.

V Mill Gate Price Scheme.

In the coming 100 days, 225 lakh kgs. of Yarn will be supplied to the handloom weavers by the NHDC in Comparison to last year's 188.9 lakh kgs. during the corresponding period.

VI Free distribution of designs through National Centre for Textile Design (NCTD)

At present, 880 designs are available online on the NCTD website www.designdiary.nic.in. At present the user are charged Rs. 500 per design. In the coming 100 days, these designs will be made available free of cost. To further create awareness about the availability of free designs, a media campaign in vernacular languages will be launched.

10. **Handicrafts**

I Sanction of Training and Design Intervention for one lakh Artisans under Ambedkar Hastshilp Vikas Yojana.

In the coming 100 days, sanction will be given for training and capacity development for one lakh Artisans (in comparison to 22,000 Artisans in the previous year).

II Operationalization of Bamboo and Cane Development Institute, Agartala.
In the coming 100 days, the management agency responsible for day to day affairs of the institution will be finalized and the Institute will be made functional within this period.

III Issuance of ID cards to 1.5 lakh artisans.

In 2009-10 it is planned to issue 5 lakh cards of which 1.5 lakh cards will be issued in the coming 100 days.

IV Issuance of health cards to 1.5 lakh Artisan families under Rajiv Gandhi Shilp Swasthya Bima Yojana (RGSSBY).

In the coming 100 days, 1,5 lakh new Artisan families will be covered under the Scheme for which a sustained camp approach has been initiated so as to bring these Artisans immediately under the fold of Health Insurance and Social Security. 50 health camps will be organized during 100 days in which approximately 50,000 Artisans are expected to be provided medical facilities through setting up of camps.

V Artisan Credit Card (ACC) Scheme.

In the coming 100 days, drive will be undertaken to submit 25,000 Artisan credit card applications of eligible Artisans to the Banks.

VI Creation of Marketing Platform for handicraft products using network of Delhi Metro Rail Corporation (DMRC).

This project will be finalized and approved for implementation by sanctioning release of an amount of Rs.5.00 crore towards Government of India's share to DMRC in the coming 100 days.

11. **Jute sector**

I Development of Market Yards under Jute Technology Mission.

In the coming 100 days, 2 Market Yards [Chapadanga (WB) and Kharupetia (Assam)] would be completed and inaugurated.

II Reservation norms for Jute Packaging.

The norms for reservation under the JPM Act for the next Jute Year (July-2009 to June 2010) will be fixed by the Ministry and the activity would be completed in the coming 100 days.

III Popularisation and retail marketing of Jute Shopping Bags and other made-ups.

In the coming 100 days, this initiative will be followed up in four metros as well as in Gurgaon and, if possible, in the pilgrim destinations of Vaishno Devi and Tirupati. Simultaneously, JMDC will examine the option of stand-alone outlets on a cost-sharing basis with the suppliers; This relail initiative will improve brand image and increase visibility and sales of jute products.

IV Comprehensive Promotion Campaign.

"Surprisingly Jute - the Indian fibre" this comprehensive media plan will be launched and set rolling in the coming 100 days.

V Regaining "Lost markets" Initiative

In the coming 100 days, it is proposed that efforts will be made to sort out with Latin American countries issues relating to (a) market development and (b) Tariff and Non-Tariff barriers imposed on Indian jute.

12. **Sericulture**

I Popularisation of the Silk Mark Scheme.

In the coming 100 days, three major Silk Mark Expos will be organized.

II Inauguration of Eri Silk Mill in Assam.

The Eri Spun Silk mill will be commissioned and inaugurated in the coming 100 days.

13. **Decentralised powerloom sector**

I Margin Money schemes under Technology Upgradation Fund Scheme

In the coming 100 days, Ministry will sanction 250 new projects under this Scheme with a project cost of Rs. 250 crore.

II Modified Group Workshed Scheme.

In the coming 100 days, Ministry will approve 6 projects for installation of 300 powerlooms and other related machineries.

III Modified Group Insurance Scheme.

In the coming 100 days. Ministry will cover 25,000 weavers under this Scheme.

IV Integrated Scheme for Development of Powerloom Cluster.

In the coming 100 days, Ministry will arrange 5 Buyer - Seller Meets, and exposure visits for 300 powerloom weavers to acquaint them with higher technology.

14. **The Handicrafts & Handlooms exports Corporation**

Launch of e-Marketing Facility:

To promote online sale of Indian Handicrafts and Handlooms the e-marketing facilities will be launched in the coming 100 days, which will showcase the important products profile in the hand)oom and handicraft sector of different regions of India. It will be secured as per international standards and proper linkages will be developed for supply of products within stipulated time.

15. **National Institute of Fashion Technology (NIFT)**

In terms of additional number of admissions, NIFT would need to admit 729 additional students by 2010. Against this target, the NIFT will admit an additional 630 students from the OBC category across all Centres by August 2009. The Pool of Designers as well as Frequently Asked Questions (FAQs) will be hosted on the NIFT's website in the coming 100 days in all the regional languages.

Fake labeled 'Made in India' textiles flooding African market

1328. SHRI RAJEEV SHUKLA: Will the Minister of TEXTILES be pleased to state:

(a) whether it has come to the notice of Government that fake textiles labeled 'Made in India' but manufactured in China are flooding African markets taking a heavy toll on Indian textiles exports to the continent;